

Earn Financial Incentives Through Demand Response Programs

A key to business success is keeping electricity costs down, especially during the hot summer months – and at SCE, we're committed to helping you do just that.

We offer Demand Response (DR) programs to help you reduce your costs. Your business may **benefit** from temporarily lowering energy usage during high-use or peak times, or from shifting usage to off-peak hours. This, in turn, helps reduce overall electricity demand and alleviate strain on our electric system. You'll not only potentially save money, you'll also help the environment.

The following select DR programs are currently open to new enrollment and offer smart ways to lower your bills through rate discounts, bill credits, and incentives.

- **Automated Demand Response (Auto-DR):** Auto-DR provides equipment control incentives to enable you to participate in DR programs by reducing electricity usage without manual intervention. The controls incentivized by Auto-DR let you preselect your load reduction strategies and automatically respond to DR events for maximum flexibility and ease-of-use. You also can override Auto-DR signals or revise your load reduction strategies when necessary.
- **Critical Peak Pricing (CPP):** CPP is a rate that offers a discount on summer electricity rates in exchange for higher prices during 12 CPP event days per year, usually occurring on the hottest summer days. By reducing your electricity use during CPP events, you can lower your electric costs during the summer season – when your bills are typically the highest.
- **Real-Time Pricing (RTP):** If your business has flexibility around its operating schedule, you may want to consider the RTP rate. This rate schedule is beneficial if you can reduce energy usage during hours with higher temperature-driven prices, and/or shift usage to lower-priced hours. You may want to sign up for RTP courtesy email notifications that alert you of temperature-based price changes.
- **Summer Discount Plan (SDP):** Through SDP, you can receive monthly credits on your summer season bills. SCE installs a small remote-controlled device on or near your central A/C unit(s). The device allows us to turn off or cycle your A/C compressor(s) for up to six hours a day during an SDP event.
- **Capacity Bidding Program (CBP):** This flexible bidding program pays you for reducing energy during events in which energy prices are high, demand reaches critical levels, or supply is limited. You can change your monthly level of participation depending on your business needs. If you take part through a third-party DR aggregator, participation and incentives are managed by the aggregator.
- **Third-Party Demand Response Providers:** Third-party DR providers develop and manage their own DR programs that may be available to you. By partnering directly with businesses, DR providers can pool or aggregate customers under their DR program(s) to achieve energy reductions. Your participation and incentives are managed by the third parties.

For a complete list of SCE's DR programs, a list of third-party DR providers, and to learn how we can work together to help you manage your company's energy use and improve your bottom line, contact your Account Manager or visit [sce.com/drp](https://www.sce.com/drp).

The U.S. Census Is Coming to California

In spring 2020, a nationwide Census will begin to count every person in the United States. This count is very critical to a large state like California because it helps determine:

- Funding for energy programs, public safety, new schools, emergency services, hospitals, and others,
- How many seats California gets in the U.S. House of Representatives, and much more.

All information gathered is confidential and cannot be used for non-Census purposes. Look for an invitation to participate in the Census in your mailbox this spring. For more information, please visit californiacensus.org. Be Counted, California!

Census data are being used all around you.

Residents use the census to support community initiatives involving legislation, quality-of-life, and consumer advocacy.

Local governments use the census for public safety and emergency preparedness.

Businesses use census data to decide where to build factories, offices, and stores, which create jobs.

Real estate developers use the census to build new homes and revitalize old neighborhoods.

Your privacy is protected.

It's against the law for the Census Bureau to publicly release your responses in any way that could identify you or your household.

By law, your responses cannot be used against you and can only be used to produce statistics.

2020 will be easier than ever.

In 2020, you will be able to respond to the census online.

You can help.

You are the expert—we need your ideas on the best way to make sure everyone in your community gets counted.

United States[®] Census Bureau

FIND OUT HOW TO HELP AT 2020CENSUS.GOV/PARTNERS

United States[®] Census 2020

Business and Community Partners Recognized at SCE Black History Month Events

SCE recently held two Black History Month (BHM) events to honor African American business and community partners across our service territory in recognition of the culture and contributions of African Americans in California, the U.S., and around the world.

The 18th annual Southern California BHM celebration took place on Feb. 7 in Inglewood, while the 10th annual event in the state's Central Valley was held in Tulare on Feb. 21. Additional events throughout the month were organized by SCE employees to pay tribute to the accomplishments of African American leaders and visionaries.

"I am so proud to look around this room, to look at our company as a whole and to look at our leaders and our board of directors and see the faces of our community reflected in them," said Pedro Pizarro, president and CEO of Edison International (the parent company of SCE), at the Inglewood event.

"At Edison, our commitment to the community is also highlighted through our partnerships with African American businesses and other diverse businesses through our service areas, as well as through the contributions of our African American employees. We know that businesses and communities rely on one another to thrive," he added.

Congratulations to the following awardees from SCE's 2020 BHM celebrations:

Clean Energy Champion Award:

The Dorsey Group, LLC: A significant portion of The Dorsey Group's work includes stakeholder engagement, leadership development, culture change management, and team building/motivational activities. With its commitment to individual and organizational performance improvement, The Dorsey Group offers resources to help remedy the specific concerns of individual clients, groups, and agencies. Company founder the Reverend Dr. Charles Dorsey – a preacher, motivational speaker, and community leader – also has helped spearhead the "Prove It!" campaign to reach residents in communities of color with information on electric vehicles and available resources and incentives. These communities are often the most impacted by air pollution.



(Left to right) Edison International President and CEO Pedro Pizarro; The Dorsey Group, LLC Founder the Reverend Dr. Charles Dorsey; his wife, Lakeshia Dorsey (federal attorney, Central District of California); and SCE Business Customer Division Vice President Mike Marelli.



(Left to right)

SCE President and CEO Kevin Payne; SCE Senior Vice President, Regulatory Affairs Carla Peterman; SCE Business Customer Division Vice President Mike Marelli; Sterling & Smith Funeral Home President and CEO Dr. Ronald Smith; SCE Director, Government Relations Robert Quintero; SCE Account Manager Michele Myers-Heard; SCE Vice President, Operational Services Jim Niemiec; SCE Government Relations Advisor Brian Thoburn; and SCE Supplier Diversity Program Management Advisor Dennis Thurston.

Clean Energy Champion Award:

Sterling & Smith Funeral Home: Sterling & Smith is a Catholic funeral home where high-quality services are always affordable. The Smith family and Tony Carlos opened Sterling & Smith Funeral Directors in Fresno in 2005, and locations later were added in Tulare and Dinuba. Company staff promise to work with loved ones to prepare a dignified funeral or cremation service within their means. Sterling & Smith participated in SCE's Direct Install program and changed to energy-efficient lighting at two of their service accounts. This helps them reduce their monthly energy bill and lower greenhouse gas emissions.

Community Partnership Award:

Champions for Progress, Faithful Central Bible Church Community Development Corporation:

The nonprofit Champions for Progress, Inc. strives to build and serve sustainable communities through job and literacy training, education, and economic and housing development. Among their many initiatives – including an employment program for youth, health screenings, and counseling services – they provide classes and seminars on environmental consciousness that include how to lower utility bills, the advantages of electric and hybrid-electric vehicles, and home solar installations. These classes and seminars are open to the public, with 30 percent of attendees coming from the community at large.



(Left to right) Edison International President and CEO Pedro Pizarro; Pastor George Thompson, CEO of Champions for Progress, Faithful Central Bible Church Community Development Corporation; and SCE Government Relations Advisor David Ford.



Community Partnership Award:

Valley Clean Air Now (Valley CAN): Valley CAN is a nonprofit organization that is committed to quantifiably reducing air emissions in California’s San Joaquin Valley. They strive to improve public health and quality of life in disadvantaged communities by qualifying low-income residents for multiple incentive-based programs, with a goal of building a replicable model for the whole state. Valley CAN primarily focuses on vehicle repair and replacement programs, which aim to reduce air pollution, address climate issues, and lower transportation costs.

(Left to right)

SCE President and CEO Kevin Payne; SCE Senior Vice President, Regulatory Affairs Carla Peterman; SCE Business Customer Division Vice President Mike Marelli; Valley Clean Air Now Executive Director Tom Knox; SCE Director, Government Relations Robert Quintero; SCE Government Relations Advisor Brian Thoburn; and SCE Vice President, Operational Services Jim Niemiec.

Diverse Business Enterprise Award:

Shamrock Gates Industrial, LLC (SGI): SGI is a leading industrial materials and services provider, based in Anaheim, that is focused on the design and delivery of best-of-breed supply management solutions for the energy, utilities, telecom, and public works industries. A company marked by innovation and a customer-centric focus, SGI combines a tradition of product quality and service excellence with supply management expertise to deliver a competitive advantage and enhance the safety, operational efficiency, service, and cost effectiveness of its customers.



(Left to right) SCE Principal Manager, Supply Chain Paul Coughlin; SCE Supplier Diversity Program Management Advisor Dennis Thurston; SCE Senior Vice President, Customer Service and Nuclear Kevin Walker; Shamrock Gates Industrial, LLC President and CEO Greg Gates; Edison International President and CEO Pedro Pizarro; SCE Principal Manager, Supply Chain Tarrance Frierson; and SCE Vice President, Operational Services Jim Niemiec.



(Left to right)

SCE President and CEO Kevin Payne; SCE Senior Vice President, Regulatory Affairs Carla Peterman; California Black Chamber of Commerce President and CEO Edwin Lombard; SCE Vice President, Operational Services Jim Niemiec; SCE Government Relations Advisor Rod Brewer; and SCE Supplier Diversity Program Management Advisor Dennis Thurston.

Diverse Business Enterprise Award:

California Black Chamber of Commerce: More than 20 years ago, the California Black Chamber of Commerce was created by five businessmen who saw a need to assist chambers around the state with business growth and development for their members, advocacy in supplier diversity issues, and community building within their region of operation. The California Black Chamber of Commerce is the largest African American nonprofit business organization representing hundreds of small and emerging businesses, affiliates, and chambers of commerce throughout the state.

If you are interested in our 2020 annual customer heritage events such as Asian American Pacific Islander Heritage Month (May) and Hispanic Heritage Month (Sept. 15–Oct. 15), including potential opportunities for recognition, contact your SCE Account Manager for details. Additional background information and registration options will be available at [sceheritageevents.com](https://www.sceheritageevents.com).

Also follow us on Twitter @SCE_Business and @SCE_Communities, and join our Business and Community Partnerships [Facebook](#) page, to learn more about our business programs and community initiatives. For more details on SCE's diversity commitment, cultural awareness, and outreach, see our online [diversity and inclusion information](#).