



**NOTICE OF PUBLIC MEETINGS
REQUEST FOR PUBLIC COMMENT
REGARDING PROPOSED RATE INCREASES
SOUTHERN CALIFORNIA EDISON COMPANY
(Application (A.) 07-11-011)**

To obtain more information or a copy of the General Rate Case Application 07-11-011, please call our multicultural service numbers:

MON-FRI 8 A.M.-5 P.M.

English.....	(800) 655-4555
Cambodian ខ្មែរ	(800) 843-1309
Chinese 中文	(800) 843-8343
Korean 한국어	(800) 628-3061
Vietnamese Tiếng Việt	(800) 327-3031
Spanish / Español.....	(800) 441-2233

(7 días a la semana 8 a.m. - 8 a.m.)

Southern California Edison Company (SCE) has filed a General Rate Case (GRC) Application with the California Public Utilities Commission (Commission) requesting authority to collect base rate (non-fuel) revenues of \$5.199 billion, effective January 1, 2009. Base rate revenues pay for the costs of owning and operating electric distribution and generation facilities (excluding fuel and purchased power).

THE KEY REASONS FOR SCE'S PROPOSED INCREASE

SCE has made this request to continue providing safe and reliable service to its customers. The reasons for the requested revenue increase are:

- (1) The need to build facilities to serve new customers and to reinforce the network to accommodate electric system load growth.
- (2) The need to make substantial capital investments to replace aging distribution infrastructure and business systems.
- (3) Significantly increasing expenses to meet additional regulatory requirements in generation and electricity procurement.
- (4) Increased costs for system operations and maintenance.
- (5) SCE's increased costs based upon its workforce demographics and the need to step-up recruitment, training and retention initiatives to assure that SCE

has a well trained workforce in the decades to come, despite a large number of looming retirements.

WHAT THIS MEANS TO YOU

If approved by the Commission, SCE's request would result in a \$726 million, or 6.2 percent, increase over currently authorized total revenues (or a 16.23 percent increase in base rate revenues). The \$726 million is net of a one-time refund of a revenue overcollection. Without this refund, the 2009 requested increase would have been \$798 million. In addition to the proposed 2009 revenue change, SCE's application also proposes estimated base rate revenue increases of \$216 million in 2010 and \$287 million in 2011. The actual increases in 2010 and 2011 will be determined by the Commission prior to the beginning of each year. SCE is making this request now because the Commission requires utilities to file a GRC Application approximately one year before the effective date of the rate change.

PUBLIC PARTICIPATION HEARINGS

The Commission will hold Public Participation Hearings at the times and places listed below. Consumer Affairs representatives from SCE will be present at each site to assist with individual customer billing and service concerns. These hearings will be conducted by a Commission Administrative Law Judge, or Commissioner, or both, with oral comments accepted from the public on the record. The Commission's policy is to schedule hearings in locations that are accessible to everyone. If specialized accommodations are needed, such as sign language interpreters or foreign language interpreters, please contact the Commission at (415) 703-2074, toll free at 1-800-849-8390, TTY toll free at 1-866-836-7825, or regular TTY at (415) 703-5282.

April 14, 2008 • 6:00 p.m.

PALM SPRINGS

Palm Springs City Hall Council Chamber
3200 Tahquitz Canyon Way
Palm Springs, CA 92263-2743

Date: April 15, 2008 • 6:00 p.m.

VISALIA

Visalia Convention Center • Sequoia B Room
303 E. Acequia Avenue
Visalia, CA 93291

Date: April 28, 2008 • 6:00 p.m.

LONG BEACH

Long Beach Public Library • Main Library Auditorium
101 Pacific Avenue
Long Beach, CA 90822

Date: April 29, 2008 • 12:00 noon

SANTA ANA

Santa Ana City Hall Council Chambers
22 Civic Center Plaza
Santa Ana, CA 92701

Date: April 30, 2008 • 6:00 p.m.

SAN BERNARDINO

San Bernardino Public Library • Bing Wong Auditorium
555 West 6th Street
San Bernardino, CA 92410

THE COMMISSION WANTS TO HEAR FROM YOU

The California Public Utilities Commission invites you to attend the upcoming Public Participation Hearings to make your opinion heard. The Commission welcomes your comments on any aspect of the utility's operations, including rates, quality of service, safety, or any other area of concern or support. Representatives of the Commission's Public Advisor's office will be present to assist you in signing up to speak. If you are unable to attend a public hearing, we encourage you to write or e-mail the Commission at the address below.

If you want advice on how to participate in these hearings, or wish to make comments to the Commission, please write to:

The Public Advisor's Office
California Public Utilities Commission
320 West Fourth Street, Suite 500
Los Angeles, CA 90013
E-Mail: Public.Advisor.la@cpuc.ca.gov
1-866-849-8391

Your letter will be sent to the Administrative Law Judge, Commissioners, and other appropriate Commission staff and become part of the formal correspondence file for this application. Please indicate that you would like a response; otherwise no reply will be sent. When writing, please mention Application 07-11-011.

FOR FURTHER INFORMATION FROM SCE

You may also view a copy of the application at SCE's website: www.sce.com, or by writing to SCE at the Rosemead mailing address below. You may also review a copy of this Application and related exhibits at SCE's corporate headquarters (2244 Walnut Grove Avenue, Rosemead, CA 91770), at the Los Angeles Office of the CPUC at the address shown above, or at the following SCE business offices:

1 Pebbly Beach Rd., Avalon, CA 90704

30553 Rimrock Rd., Barstow, CA 92311

374 Lagoon St., Bishop, CA 93514

505 W. 14th Ave., Blythe, CA 92225

3001 Chateau Rd., Mammoth Lakes, CA 93546

510 S. China Lake Blvd., Ridgecrest, CA 93555

26364 Pine Ave., Rimforest, CA 92378

41694 Dinkey Creek Rd. Shaver Lake, CA 93664

421 W. J St., Tehachapi, CA 93561

120 Woodland Dr., Wofford Heights, CA 93285

6999 Old Woman Springs Rd., Yucca Valley, CA 92284

For further information from SCE regarding this Application, or to request a copy, please write to:

Southern California Edison Company
2244 Walnut Grove Avenue
Rosemead, CA 91770
Attention: Russell G. Worden
General Rate Case Project Manager

Para solicitar una copia en español de esta notificación por favor escriba a:

Southern California Edison Company
2244 Walnut Grove Avenue
Rosemead, CA 91770

a la atención de Comunicaciones Corporativas