



SOUTHERN CALIFORNIA
EDISON[®]

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An EDISON INTERNATIONAL[®] Company



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– www.cpuc.ca.gov
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SOUTHERN CALIFORNIA EDISON

POWER BULLETIN

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SCE Provides Update on First-Quarter 2010 Rates

To help you plan for the coming months, Southern California Edison (SCE) wants to keep you informed about updates to our 2010 rate forecasts.

The combination of lower generation costs (including California Department of Water Resources power purchases) and higher power distribution revenue requirements is resulting in a less than 1% system-wide first-quarter 2010 rate increase, with differing impacts on various rate groups—including some decreases.

Current projections indicate a system-wide average rate of 14.3¢ per kilowatt-hour (kWh) effective March 1, 2010, which would mark a 0.5% average increase over rates that took effect in October 2009. Projected average rates by segment for bundled service customers for March 1, 2010, include:

- Average Small and Medium Power: 15.3¢/kWh (increase of 1.6% from October)
- Average Large Power: 10.8¢ (decrease of 0.8% from October)
- Average Agricultural and Pumping: 11.6¢ (decrease of 0.2% from October)
- Average Street and Area Lighting: 19.2¢ (decrease of 1.2% from October)

Direct Access customers are projected to see a first-quarter 2010 system-wide rate of 4.4¢/kWh on the SCE component of their bill, representing an average increase of 21% over October 2009 rates. *(See additional story for more information on Direct Access.)*

Regulatory filings could affect these rate changes, and individual customers' rates will vary, so contact your account representative to discuss your specific situation.

Although the overall changes are small, we recognize that any increase can put a strain on your business. SCE continues to work to cut our own costs and increase efficiencies, and to expand our tailored solutions to help your business save energy, money and the environment. Please contact your account representative and visit www.sce.com for more information on programs, services and specific tips to help you lower your bill.

Partial Re-Opening of Direct Access: Senate Bill 695

Senate Bill (SB) 695—signed into law by Gov. Schwarzenegger on Oct. 11, 2009—allows for a partial re-opening of Direct Access (DA) service. DA service is an optional program that gives customers the choice of purchasing electricity

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directly from an Electric Service Provider (ESP), instead of from SCE. As a result of the energy crisis of 2000-2001, customers' ability to switch to DA service was suspended by the Legislature effective September 2001.

Under SB 695, all retail non-residential customers in SCE's service area are permitted to switch to DA service starting in 2010, under the following conditions:

- Retail non-residential customers are eligible to participate in DA up to a maximum total annual kWh established for SCE's service area.
- This maximum total will be established as the maximum total annual kWh supplied by other providers, like ESPs, prior to October 2009. For SCE, this allows for an increase of approximately 4,000 gigawatt-hours (GWh) over existing DA load levels of approximately 7,700 GWh.
- The California Public Utilities Commission (CPUC) is expected to adopt rules for the partial DA re-opening and implement a re-opening schedule by April 2010 to phase in new DA load over a period of three to five years.

For more detailed information on SB 695 and the partial DA re-opening, visit www.sce.com/b-db/esp/SB695.htm. Check this web page periodically to stay current on CPUC decisions, program rules and participation forms for the partial DA re-opening.

If, after reviewing the SB 695 web page, you still have questions, please contact your account representative.

New Savings By Design Bonuses Build Up Customer Benefits

Even in today's challenging economic climate, many companies are looking at new construction, additions, major renovations or tenant improvements. If you're one of them, SCE can help you with free design assistance to make your facility more efficient, and connect you to incentives for energy-efficient construction—with new bonuses available starting this year.

The statewide Savings By Design (SBD) Program offers incentives for non-residential buildings that perform at least 10% better than California's Title 24 Energy Efficiency Standards. Effective Jan. 1, 2010, the more stringent 2008 version of Title 24 went into effect as the baseline standard.

If you're considering a new or renovated facility, or an addition or tenant improvements, get SCE involved as early as possible to ensure your project will perform better than this new Title 24 baseline. Through SBD, SCE can serve as an extended member of your design team without additional costs. SBD professionals can provide design assistance, analysis tools, training and in-depth information on energy-efficient technologies and strategies.

Integrated Service Offerings

SCE also can work with you on the incorporation of demand response programs, solar energy and energy management options for an integrated, holistic approach that maximizes the energy savings and environmental benefits of your project.

"We are moving toward delivering a full package of services for our new construction customers," said Karen Klepack of SCE's New Construction Services. "Program offerings we help deliver to the new construction market include Savings By Design, Institutional Partnerships, Sustainable Communities, the California Solar Initiative and Demand Response."

By tapping into SBD and SCE's additional resources, you can achieve:

- Reduced long-term operating costs,
- Greater comfort, health and productivity for occupants, and
- Significant energy savings and environmental benefits.

Expanded Incentives

SBD currently provides incentives up to \$500,000 for projects estimated to perform better than Title 24 by at least 10% on a whole building performance basis, while design teams may be eligible for additional incentives up to \$50,000.

Klepack noted, "Savings By Design is now offering enhanced incentives for customers who engage their design team in the integrated design process and ensure that the designed energy savings are realized through the operation of their building." Starting this year, the program's additional incentives include:

- A 10% bonus for registration in the U.S. Green Building Council's Leadership in Energy and Environmental Design® (LEED) rating system, the Collaboration for High Performance Schools (CHPS) or other formalized green building programs
- A 10% bonus for end-use monitoring, such as through an energy management system, to allow better decision-making on energy usage
- A 10% bonus for enhanced commissioning to ensure the achievement of the designed project energy savings
- A stipend of \$5,000 for design teams that incorporate the integrated design process involving the entire project team during the schematic phase

For more information, contact your account representative early on to optimize your project's efficiency, learn about program options and determine funding availability. For details on Savings By Design, or to locate your nearest available program representative, also visit www.savingsbydesign.com.

SCE Energy Center Workshops Go On Location

SCE's Irwindale and Tulare Energy Centers offer a wide array of **free** workshops and seminars to help customers like you make energy management decisions to save energy, money and the environment.



SCE offers Energy Center on-location workshops in a number of geographic areas to give as many customers as possible the opportunity to take advantage of free educational offerings that can help them save energy, money and the environment.

To maximize convenience for customers across SCE's service territory, and help ensure you have the opportunity to take advantage of these educational offerings, on-location workshops also are available in a number of areas throughout the year. In 2010, these on-location workshops are being extended to several sites in the Central Valley area.

SCE's Energy Center workshops cover a variety of energy-related topics, including lighting; HVAC (heating, ventilation and air conditioning); motors and drives; refrigeration; pumps and water delivery; power quality; demand response; electrical safety; food service technologies; and much more.

On-location workshops provide many of the same value-added education and energy solutions available at the Energy Centers.

Watch for SCE's Energy Center on-location offerings in your area by contacting your account representative or visiting www.sce.com/energycenters.

Advantage to Visiting the Energy Centers

SCE's Energy Centers serve as full educational resource centers, with hands-on demonstrations of the latest state-of-the-art technologies, interactive displays and much more. Business owners and operators—including those in agri-business—architects and designers, operations and facility managers, contractors and engineers can receive the training and support needed to make important energy management and energy efficiency choices.

To take an online tour of SCE's Customer Technology Application Center (CTAC) or Agricultural Technology Application Center (AGTAC), and see the full schedule of free workshops and seminars, log onto www.sce.com/energycenters.