

**NOTICE OF APPLICATION FILING BY SOUTHERN CALIFORNIA EDISON FOR
INCREASE IN ELECTRIC REVENUES:
APPLICATION FOR APPROVAL OF 2009 ENERGY EFFICIENCY INCENTIVE AND
FUNDING REQUESTS
Application 11-06-027**

On June 27, 2011, in compliance with California Public Utilities Commission (“CPUC”) Decision 10-12-049, Southern California Edison Company (“SCE”) filed proposed Application 11-06-027 with the CPUC asking for changes in SCE’s electric revenues. The application requests that the CPUC approve \$27.6 million in Commission-authorized shareholder incentives for SCE’s 2009 energy efficiency programs. If approved by the CPUC, these shareholder incentives will increase electric rates, compared to revenues at June 2011 rates, by approximately 0.16% for bundled customers and 0.25% for System (“System” includes all SCE customers, including bundled and Direct Access customers) most likely effective in 2012.

SCE delivered a portfolio of energy efficiency programs to its customers in 2009 that provided cost-effective resource benefits to ratepayers and the state. In addition to helping customers save money and live more comfortably, SCE’s energy efficiency programs significantly contributed to California’s goal of reducing greenhouse gas emissions. In Application 11-06-027, SCE has requested CPUC approval to recognize \$27.6 million in Commission-authorized shareholder incentives for the implementation, delivery and continuation of these programs during the 2009 program cycle. If approved, these incentives will be recovered through a proposed rate increase to be reflected in SCE’s Energy Resource Recovery Account (ERRA) filing in 2012.

SCE’s illustrative recovery allocation of the \$27.6 million in shareholder incentives is shown in the table below:

Customer Group	Total Revenue June 2011 in Thousands	Revenue Increase in Thousands	% Change
Residential	4,472,242	13,828.4	0.31%
Lighting – Small and Medium Power	4,064,949	9,679.2	0.24%
Large Power	2,095,058	3,197.3	0.15%
Agricultural and Pumping	353,610	823.8	0.23%
Street and Area Lighting	131,547	71.3	0.05%
Total	11,117,407	27,600.0	0.25%

Customer Group	Present Average Rates June 2011 ¢/kWh	Proposed Rates ¢/kWh	% Change
Residential	15.52	15.55	0.17%
Lighting – Small and Medium Power	15.18	15.21	0.15%
Large Power	10.35	10.37	0.16%
Agricultural and Pumping	11.94	11.96	0.19%
Street and Area Lighting	18.57	18.58	0.03%
Total	14.11	14.14	0.16%

The actual changes in rates will be determined by the Commission and may differ from those shown above in this illustrative chart.

FOR FURTHER INFORMATION FROM SCE

Customers with Internet access may view and download SCE's application and supporting papers on SCE's web site, www.sce.com/applications. Those without Internet access, or anyone wishing to obtain more information about the application or hard copies of some or all of the materials, should send a written request, referring to Application No. 11-06-027 to:

Southern California Edison Company
P.O. Box 800
Rosemead, CA 91770
Attention: Case Administration

Los usuarios con acceso al Internet podrán leer y descargar esta notificación en español en el sitio Web de SCE www.sce.com/avisos o escriba a:

Southern California Edison Company
P.O. Box 800
2244 Walnut Grove Avenue
Rosemead, CA 91770
Atención: Comunicaciones Corporativas

EVIDENTIARY HEARINGS

The CPUC may hold Evidentiary Hearings (EHs) whereby formal parties of record provide testimony and are subject to cross-examination before the CPUC's Administrative Law Judge (ALJ). These hearings are open to the public to listen, but only those who are formal parties of record are allowed to participate. Parties may offer proposals that differ from those presented in SCE's application. The party that generally represents the interests of SCE's customers is the Division of Ratepayer Advocates (DRA), which consists of engineers, accountants, economists and attorneys who independently evaluate the proposals of the utilities and present their analyses and recommendations for the CPUC at the EH. The CPUC has its own court reporters who will take the comment of those formal parties of record participating in the EHs. Once hearings are completed, the ALJ will consider all of the evidence presented and release a proposed draft decision. When the CPUC issues a final decision, it may adopt, amend, or modify all or part of the ALJ's draft decision. The final decision may differ from the requests filed by SCE in its proposed application.

PUBLIC COMMENTS

If you wish to comment on this proposed application filing or informally protest this filing as a customer of SCE, you may do so by contacting the CPUC's Public Advisor's Office at the address or e-mail shown below. The Public Advisor's Office will circulate your comments to the Commissioners and other CPUC staff working on this matter.

The Public Advisor
California Public Utilities Commission
320 West Fourth Street, Suite 500
Los Angeles, CA 90013
Email: Public.Advisor.la@cpuc.ca.gov

When writing, please refer to Application No. 11-06-027. Please state if you would like a response, otherwise no response will be sent.